

## Further education

In terms of subsequent education, graduates of the programme are thoroughly prepared to apply for the International Management/CEMS programme, which consistently ranks among the best Masters in Management programmes (11<sup>th</sup> in the Financial Times Masters in Management 2026 Ranking and 4<sup>th</sup> in the QS Masters in Management Rankings 2026).

## Application period

- » **1<sup>st</sup> intake:** November 1<sup>st</sup> – February 28<sup>th</sup>
- » **2<sup>nd</sup> intake:** March 1<sup>st</sup> – April 30<sup>th</sup>
- » **3<sup>rd</sup> intake:** May 1<sup>st</sup> – June 10<sup>th</sup>

## Applications

- » In order to be accepted to the Programme, an applicant has to prove a completion of full secondary education.
- » Application fee of **100 EUR** has to be paid by February 28<sup>th</sup> (1<sup>st</sup> intake) / April 30<sup>th</sup> (2<sup>nd</sup> intake) / June 10<sup>th</sup> (3<sup>rd</sup> intake).

## Entrance exam

- » Essay in English on a given economic topic (scope 1,000–1,200 words)
- » Motivational video
- » On-site/online interview

## Tuition fee

- » **6,000 EUR**/academic year

## Contact

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# Bachelor of Business Administration

*The Right Step Forward*

Prague University  
of Economics and Business  
Faculty of Business  
Administration



## About

Come study Bachelor of Business Administration (BBA) to Prague, the heart of Europe and one of its most vibrant student cities. The programme is designed for curious minds who want to understand how companies work, how to lead people, and how to grow ideas into real success stories. You'll get a solid foundation in key areas like marketing, finance, logistics, HR and entrepreneurship — everything you need to run a business or start your own. Whether you see yourself managing teams, building brands or launching startups, BBA will give you the tools to make it happen.

## Why BBA?

- » **Modern teaching methods:** Critical thinking, case studies, simulations, team projects.
- » **EQUIS accredited:** Study at the faculty which ranks among the top 1% of business schools in the world.
- » **Double degree:** Offered in cooperation with KEDGE BS in France.
- » **International exposure:** Study with classmates of around 50 nationalities from all around the world.
- » **International/Local internship** as part of the curriculum.
- » **Friendly environment:** Take part in team-building activities and discuss your questions and suggestions directly with the programme management.

## Who are your classmates?



90

students



90%

international



42%

women



20

average age



50

nationalities

## Key facts

The three-year Bachelor in Business Administration programme provides a comprehensive package of courses for successful managerial work in the corporate sphere, banking institutions or in own businesses. To complete the Programme, a student has to fulfil a workload of **180 European Credits**.

## What will you study?

- » Management » Operations Management
- » Business Strategy » Corporate Finance
- » Informatics » Marketing » Accounting
- » Entrepreneurship » Personnel Management
- » Organizational Behaviour » Macroeconomics
- » Microeconomics » Audit » Logistics
- » Consumer Behaviour » Law » etc.

## + a great number of Elective and Language courses to choose from

## Enhance your study experience

- » Option of one semester abroad (sponsored from an Erasmus scholarship, or the scholarship fund)
- » Possibility of obtaining a Double Degree Diploma (in cooperation with KEDGE Business School, France)
- » Internship

## Our graduates work as

