



Further education

In terms of subsequent education, graduates of the programme are thoroughly prepared to apply for the International Management/CEMS programme, which consistently ranks among the best Masters in Management programmes (8th in QS Masters in Management Rankings 2019, 9th in The Economist's Master in Management Ranking 2017, 9th in the Financial Times Master in Management ranking 2018).

Applications

- An application has to be submitted by **June 10th**.
- In order to be accepted to the Programme an applicant has to prove a completion of full secondary education.
- Application fee of 50 EUR has to be paid by June 10th along with the application.

Entrance exam

- Essay in English on a given economic topic (maximum 1 200 words)
- Motivation letter
- Brief on-site/on-line motivation interview

Tuition fee

- 3 800 EUR/academic year



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The Right Step Forward



 **BBA**

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF ECONOMICS, PRAGUE

FACULTY OF BUSINESS ADMINISTRATION



About

The Bachelor of Business Administration (BBA) is a full-time three-year programme designed to inspire and educate analytically and socially responsible minded business professionals with a broad economic overview and focus on business management.

The study field is suitable for students with analytical thinking who are interested in the business environment, particularly for those with an emphasis on management and building companies of all sizes and legal forms of ownership, industry and business sectors. The Bachelor of Business Administration programme is taught at the University of Economics, Prague (Vysoká škola ekonomická v Praze – VŠE), the leading university in the field of economics, business, and management in the Czech Republic. The BBA programme is provided by one of the six VŠE's faculties, the Faculty of Business Administration. The Faculty is EQUIS accredited, which ranks it among the top 1% of business schools in the world.

Key facts

- Three-year (six semesters) full-time bachelor's programme
- Taught in English
- Workload of 180 ECTS credits
- Option of one semester abroad (sponsored from an Erasmus scholarship, or the scholarship fund)
- Possibility of obtaining Double Degree Diploma (in cooperation with Ton Duc Thang University, Vietnam)

Class profile



65

students



87%

international



37%

women



19

average age



30

nationalities

Programme description

The bachelor's degree in Business Administration provides set of courses which reach comprehensive package for successful managerial work in the corporate sphere as well as banking institutions and public administration.

For completing the Programme a student has to fulfil a workload of **180 European Credits** by participating in:

Mandatory courses

- Management • Operations Management • Business Strategy
- Corporate Finance • Informatics, Marketing • Accounting,
- Entrepreneurship • Finance and Banking • Personnel Management
- Psychology and Sociology in Management • Design Thinking
- Consumer Behavior • Taxes, Informatics • Law • etc.

Elective courses, Language courses, State exam, Defense of bachelor's thesis

Attained qualification

Graduates are able to participate in the execution of economic and managerial functions at mid-management levels in companies and other institutions, where knowledge of business management is expected. They mostly start their careers at industrial enterprises, enterprises operating in the energy sector, transport and storage, trade and services or consulting firms.

Common graduate occupations

<i>PR and Marketing Manager</i>	16 %
<i>HR Specialist</i>	15 %
<i>Controller, Financial Analyst, Risk Manager</i>	13 %
<i>IT Consultant, Business Intelligence Analyst</i>	9 %
<i>Logistics Manager</i>	4 %
<i>Business owner</i>	4 %