



VŠE / BBA

Further education

In terms of subsequent education, graduates of the programme are thoroughly prepared to apply for the International Management/CEMS programme, which consistently ranks among the best Masters in Management programmes (8th in QS Masters in Management Rankings 2020, 8th in The Economist's Master in Management Ranking 2019, 13th in the Financial Times Master in Management ranking 2020).

Applications

- An application has to be submitted by **June 10th**.
- In order to be accepted to the Programme an applicant has to prove a completion of full secondary education.
- Application fee of 50 EUR has to be paid by June 10th along with the application.

Entrance exam

- Essay in English on a given economic topic (maximum 1 200 words)
- Motivation letter
- Brief on-site/online motivation interview

Tuition fee

- 3,800 EUR/academic year



Kontakt

**Prague University of Economics
and Business**

Faculty of Business Administration
Winston Churchill Sq. 4,
130 67 Prague 3, Czech Republic
Tel: +420 224 098 358
E-mail: bba@vse.cz



 bba.vse.cz
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Bachelor of Business Administration

The Right Step Forward

Prague University
of Economics and Business

Faculty of Business
Administration



About

Are you interested in business, management or marketing? Then come to study Bachelor of Business Administration in Prague. The study field is suitable for students with analytical thinking who are interested in the business environment, particularly for those with an emphasis on management and building companies. During the bachelor studies, you will be introduced to all the areas that are essential for the proper functioning of a business, e.g. marketing, logistics, corporate finance, personnel management or entrepreneurship. Graduates can participate in the execution of economic and managerial functions at mid-management levels in companies and other institutions, where business management education is expected. They mostly start their careers at industrial enterprises, enterprises operating in the energy sector, transport and storage, trade and services or consulting firms or they start their own business.

Why BBA?

- 1. Modern teaching methods:** Critical thinking, case studies, simulations, team projects.
- 2. EQUIS accredited:** Study at the faculty which ranks among the top 1% of business schools in the world.
- 3. International exposure:** Study with classmates of more than 30 nationalities from all around the world.
- 4. Friendly environment:** Take part in team-building activities and discuss your questions and suggestions directly with the programme management.

Class profile



65

students



92%

international



37%

women



19

average age



31

nationalities

Programme description

The three-year Bachelor in Business Administration programme provides set of courses which reach comprehensive package for successful managerial work in the corporate sphere as well as banking institutions and public administration. For completing the Programme a student has to fulfil a workload of **180 European Credits** by participating in:

Mandatory courses

- Management • Operations Management
- Business Strategy • Corporate Finance • Informatics
- Marketing • Accounting • Entrepreneurship
- Finance and Banking • Personnel Management
- Psychology and Sociology in Management
- Design Thinking • Consumer Behavior • Taxes
- Informatics • Law • etc.

Elective courses, Language courses, State exam, Defense of bachelor's thesis

Additional experience

- Option of one semester abroad (sponsored from an Erasmus scholarship, or the scholarship fund).
- Possibility of obtaining Double Degree Diploma (in cooperation with Ton Duc Thang University, Vietnam or or the European Management University, Vietnam).

Common graduate occupations

