**Bachelor Thesis - Available Topics**

**Faculty of Business Administration**

**Department of Strategy**

Ing. Patrik Sieber, Ph.D.

* Valuation and Modeling of Investment Project
* Strategic Analysis

Ing. Natalie Badie, MIM

* Integration of Sustainability Reporting into Strategy
* Global Sustainability Reporting Landscape & Trends
* Sustainability Reporting Landscape & Outlook

Ing. Vojtěch Opleštil, MIM

* Strategic analysis of a selected company or industry

prof. Ing. Jiří Hnilica, Ph.D.

* Family Businesses, Strategy and Succession

Ing. Martin Jurek, Ph.D.

* Family Business related topics

doc. Ing. Aleš Kubíček, Ph.D.

* Strategic analysis of the mutually agreed business
* Topics in the field of family firms, corporate social responsibility, and corporate governance (both quantitative and qualitative)
* Systematic literature review in the field of family firms, corporate governance
* Business plan
* Business model innovation

PhDr. Ing. Václav Kupec, Ph.D.

* ESG Modern Audit of Business Processes (The aim of the thesis is to conduct a risk-based audit, which analyses business processes of the selected company and offers corrective actions for the identified issues.)
* Modern Audit of Business Processes (The aim of the thesis is to conduct a risk-based audit, which analyses business processes of the selected company and offers corrective actions for the identified issues.)
* Marketing Audit in International Business (The aim of the thesis is to conduct a marketing audit, which analyses marketing processes of the selected company and offers corrective actions for the identified issues.)

doc. Ing. et Ing. Ondřej Machek, MBA, Ph.D.

* Business plan, Financial analysis, Strategic analysis

Ing. Karel Pernica, Ph.D.

* Business plan, Financial analysis, Strategic analysis

doc. Ing. et Ing. Josef Krause, Ph.D.

* Strategic Analysis

**Department of Logistics**

Ing. Felipe Martínez , Ph.D.

* Process Improvement
* Operational Leanness
* Operational Resilience
* Digitalisation of Operations
* Ethnography and Operations Management

Ing. Bedřich Rathouský, Ph.D.

* The potential of water transport usage in continental Europe region

**Department of Management**

doc. Ing. Ludmila Mládková, Ph.D.

* Managerial functions, Managerial styles

Mgr. Dušan Kučera, Ph.D., MBA

* Business Ethics / Sustainability Management

**Department of Entrepreneurship**

Michal Hron, Ph.D.

* Digital innovation, digital transformation, digital entrepreneurship, agile approaches to managing innovation, emerging work practices and the future of work

**Department of Human Resource Management**

Ing. Kateřina Legnerová, Ph.D., MBA

* Talent management, specifics for different age generations
* HRM competencies for the future

**Department of Managerial Economics**

doc. Ing. Vít Pošta, Ph.D.

* Systematic risk in financial markets and its impacts on business decision-making
* The policy of covid measures and its impacts on small and large companies

prof. Ing. Jindřich Soukup, CSc.

* Macroeconomic Environment for Business

Ing. Gabriela Koľveková, Ph.D.

* Resources consumption in terms of managerial economics based on Eurostat data and other datasets
* Formation of household savings in the digital era of managerial economics based on Eurostat data and other datasets

Ing. Marie Ligocká, Ph.D.

* Corporate governance codices in selected European countries
* The development of the inflation rate in selected European countries